



Pawsitive Prints

The latest scoop from C.A.R.E.4Paws

Winter 2010-2011



Pawsitive Thinking Ambassador Zia, 7, with C.A.R.E.4Paws' star therapy dog, Lillie.

Pawsitive Thinking Goes Countywide

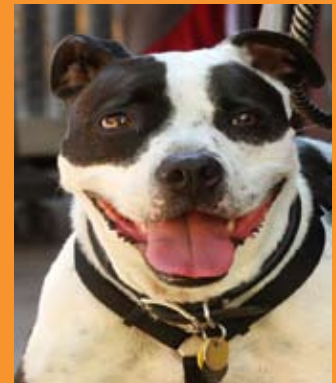
This fall, C.A.R.E.4Paws started visiting elementary schools throughout Santa Barbara County with Pawsitive Thinking: Be Your Pet's Best Pal, a humane education program that teaches children about loving pet care and responsibility. In just four months, Pawsitive Thinking has reached more than 1,000 children from Santa Barbara to Santa Maria. In 2011, our goal is to visit between 5,000 and 7,000 students. Additionally, we have published a children's book titled *Pawsitive Thinking: How to Be Your Pet's Best Pal*. A copy of the book, which is supported in part by the Gevirtz Graduate School of Education at UCSB, will be donated to the library at each of the county's 63 elementary schools.

How early education makes a difference
Research shows that kids who learn to show compassion and respect for animals from

an early age likely take those values into adulthood and pass them on to their own children. It's the first lesson in empathy, the ability to understand and be sensitive to the experiences of all living beings. Also, just as parental attitudes towards animal welfare play a significant role in developing the attitudes of their children, children in turn will influence their parents, siblings and extended family with their acquired knowledge of loving pet care.

An end to pet overpopulation and suffering

As the number of animal ambassadors in Santa Barbara County—and beyond—grows, we will see a significant change in responsible pet ownership and animal welfare, ultimately with fewer animals neglected, mistreated, homeless and euthanized in shelters. Now that's truly something to toast to this New Year's.



NAME: Shotzee (aka Yancy)
OWNER: Shannon Evans & Family
RESCUE GROUP: K-9 PALS

BEATING THE ODDS

For Shotzee (formerly Yancy), the shelter was just a way of life. This girl came to

HAPPY TAILS Santa Barbara County Animal Services and K-9 PALS when just eight weeks old, and even though she's a sweet, happy-go-lucky pup, not one person inquired about her in *three* long years. Until August 29, when Shannon Evans came to Wags n' Whiskers Festival, where Shotzee was C.A.R.E.4Paws' "Dog of the Day." Evans had heard about Shotzee through a K-9 PALS volunteer she works with and wanted to meet her. The only obstacle: Evans owns cats, and Shotzee didn't seem to like kitties at all. A promising home cat test (which surprised everyone involved) became Shotzee's ticket "home." Now, months later, she cuddles with her adopters on the couch while the cats casually walk by—no big deal. "Shotzee's doing great. She's adjusted well to home life, and the cats are no longer a problem," says Evans. "She's one of the family and we can't imagine life without her."



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ANNOUNCEMENTS

C.A.R.E.4Paws Releases Children's Book About Compassionate Pet Care.



Through fun, easy-to-read messages and cute illustrations of "Jack" and his animal friends, *Pawsitive Thinking: How to Be Your Pet's Best Pal* teaches kids about basic animal care and behavior, one's responsibilities as a pet owner, pet adoption and how to integrate a pet into the family. The book, supported in part by the Gevirtz Graduate School of Education at UCSB, can be found at Tecolote and Chausser's bookstores. You can also get a copy sent to you for a \$10 donation. Just contact us for details.



LOOKING AHEAD

Project ResponsiBull

Our next Project ResponsiBull session is scheduled for **January 15** at CAPA in Lompoc and **February 26** at the Santa Maria Valley Humane Society. For more details: 805.968.CARE (2273), info@care4paws.org.

Pawsitive Thinking Workshops

On **January 26**, C.A.R.E.4Paws brings its Pawsitive Thinking educational program to Bonita Elementary School in Santa Maria to talk to more than 300 students about animals and basic pet care. On **February 3**, we visit the children at Isla Vista Elementary in Goleta.

Yard Sale to Benefit C.A.R.E.4Paws

Save the date for our big annual yard sale **May 14 and 15** at 334 East Arellano Street (at the corner of Laguna Street). Donations are tax-deductible.

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The Wags n' Whiskers Festival shows that anything is possible when everyone works together for a common goal: animal welfare and an end to pet overpopulation.

Wags n' Whiskers Joins the County's Animal Community

On August 29, C.A.R.E.4Paws hosted its second annual Wags n' Whiskers Festival at Girsh Park. The event, sponsored by Montecito Bank & Trust, featured adoptable dogs, cats and bunnies from 19 shelters and rescue groups from around Santa Barbara County. The festival also brought together more than 30 animal welfare groups, service providers and vendors, such as Lemos, Dioji, Groovy Grooms, Dog PAC, Kiss My Mutt, , Happy Tails and All For Animals.

More than 33 dogs and cats got adopted during the festival and in the following days. Just as important, the event gave the public an opportunity to meet adoptable pets outside the typical shelter environment and shed light on the impressive work of shelters and rescue organizations.

Among the top crowd-pleasers, Camp Canine's John Sorosky and Andrea Bratt with K9sBehave put on great dog training demos; Santa Barbara Super Sonic Flyball Team gave a fast-pace lesson in flyball; and Goleta Valley Dog Club showed off some of its best agility dogs.

A big thanks to all the volunteers, animal groups, pet service providers, visitors—and Girsh Park—for making this year's festival so successful. Wags n' Whiskers shows that it is possible to join the animal community for a common goal: to increase awareness about shelter animals and combat pet overpopulation. Visit our website for more photos and press coverage.



Festival-goers enjoyed spending time with the dogs, cats and bunnies for adoption and mingling with fellow animal-lovers.

Curbing the County's Pet Overpopulation

As part of the Responsible Pet Ownership Alliance (RPO), C.A.R.E.4Paws has partnered with Santa Barbara County Animal Services, Santa Barbara and Santa Maria Valley Humane Societies and the local veterinarian community to provide free and low-cost spaying and neutering. Since February, we have altered more than 500 dogs and cats through Spay Days and surgeries performed by Santa Barbara County veterinarians in their clinics. Among the program highlights: two phenomenal spay clinics at Santa Maria Animal Center, a Spay Day for dogs at St. Francis Pet Clinic in Santa Barbara and a mini-Spay Day at Lompoc Veterinary Clinic. Also, local



Technicians Tina Rector and Meg Chew during a C.A.R.E.4Paws Spay Day at Santa Maria Animal Center.

nonprofit ResQcats sponsored the altering of 100 cats, a mission made possible thanks to the amazing efforts of Orcutt Veterinary Hospital, Animal Medical Clinic, Adobe Pet Hospital, Cat & Bird Clinic, Buellton Veterinary Clinic and Village Veterinary Clinic. We want to thank participating vets, techs and staff for their great community support. Just like it takes a village to raise a child, it takes a village to fight pet overpopulation. With each spay and neuter, we prevent thousands more animals from being born and ending up in shelters. To learn more about our spay/neuter program and to see photos from our Spay Days, visit care4paws.org and go to "Our Programs."

For Pits' Sake, It's About Being ResponsiBull

The pit bull, more than any other breed in history, is continuously made a villain through media hypes and irresponsible ownership. It's the number-one bred dog in the United States, and the breed that gets euthanized the most and adopted last in shelters. This is why we started Project ResponsiBull, a three-part program for owners of pit bulls and pit mixes that includes free obedience training, breed education and a free spay/neuter. We teach participants about the pit bull's history, how it got its bad rap, common characteristics, myths, and how to deal with some of the most typical behavioral problems. Our goal is to increase retention and inspire an ever-growing number of pit bull ambassadors



Our next Project ResponsiBull workshop is scheduled for January 15 at CAPA in Lompoc. Contact us for more details.

who can help restore the image of the pit bull as an All-American family dog. This year, we've hosted hugely successful workshops at Santa Barbara's Camp Canine, the Santa Maria Valley Humane Society and CAPA in Lompoc, helping close to 100 pit bull owners. A big thank you to trainers John Sorosky and Auggie Mayne for sharing your knowledge of dogs and dog behavior. After all, the more pit bull owners we reach and teach, the fewer pits we'll see euthanized or living in shelters. To learn more about this program, visit care4paws.org and click on "Project ResponsiBull." Go to "In the Press" to see media coverage from various Project ResponsiBull events around the county.

A HOME FOR THE HOLIDAYS

Looking to bring home a four-legged family member? Check out C.A.R.E.4Paws' Top Dogs, Cool Cats & Brilliant Bunnies, a wonderful selection of shelter and rescue pets for adoption. Care4paws.org offers a complete list of pet profiles.



Fun and feisty Ritter from ResQcats.



Lovable and handsome Hondo from K-9 PALS.



Cute comedian Ferguson from Santa Maria Animal Center.



Cuddle-bug Polo from Santa Barbara Humane Society.



Loving and loyal Buster from VIVA.

Contact us for more details about these great pets.





Who we are

C.A.R.E.4Paws is a nonprofit organization promoting responsible pet ownership in Santa Barbara County. We believe public awareness is the long-term key to animal welfare in this community and beyond. Our educational programs and community outreach focus on basic animal care and responsibility, coupled with the support for free and low-cost spays and neuters. In addition, C.A.R.E.4Paws offers dog training workshops and organizes regular adoption events. Collaborating with private and public institutions, we work to decrease the high number of animals that enter shelters and rescue groups as well as to increase adoption rates within these organizations.

Together we can inspire a greater sense of respect, compassion and accountability for our furry friends.

All animals
deserve a chance
at life, love
and happiness.

care4paws.org



Stay Pawsitive!



Welcome Julian, C.A.R.E.4Paws' latest and youngest Pawsitive Thinking Ambassador.

It's been a good year for C.A.R.E.4Paws. We have been able to expand upon all of our programs, from our Pawsitive Thinking educational outreach and spay/neuter efforts to dog training intervention and shelter adoption assistance.

While we are proud of our accomplishments in 2010, we are looking to do even more this coming year to inspire a community that's aware, responsible, educated and compassionate about its pets. Among our goals:

~ To launch a countywide, bilingual and bicultural responsible pet ownership campaign. Our mission is to educate pet owners (including demographics traditionally not approached and/or reached) about basic animal care, spaying and neutering, vaccination and licensing, and available resources.

~ To increase the number of Spay Days and broaden participation in our spay/neuter program by local pet hospitals, vets and clinic staff.

~ To bring our Pawsitive Thinking program to a majority of the

county's 63 elementary schools, reaching between 5,000-7,000 students. We also hope to work with the county's Education Office to make the teaching or responsible, compassionate pet care a part of the school curriculum.

~ To partner with Santa Barbara County Animal Services to reach more pet owners through licensing and vaccination clinics.

~ To expand upon our Dog Training Intervention program, including Project ResponsiBull, and provide even more training workshops throughout the year.

~ To print more copies of *Pawsitive Thinking: How to Be Your Pet's Best Pal* and distribute to our community's young.

As always, a big thank you to our incredible volunteers, donors, dog trainers, vets and pet clinic staff, and the animal community for your support and belief in C.A.R.E.4Paws. We hope you will stay with us in the very exciting times ahead.

Here's to a great 2011!

Isabelle Gullö & Carlos Abitia
Co-Directors, C.A.R.E.4Paws

HOW YOU CAN HELP

VOLUNTEER YOUR TIME

Are you looking to donate your time and talents to a meaningful cause? Call us at 805.968.CARE (2273) or send an email to info@care4paws.org and let us know which program(s) you are interested in contributing to.

MAKE A DONATION

C.A.R.E.4Paws' many programs are made possible thanks to generous gifts from supporters like you. With your help, we can continue our mission to promote responsible pet ownership and animal welfare. You can make a secure donation online at care4paws.org or mail a check to:

C.A.R.E.4Paws
P.O. Box 60524
Santa Barbara, CA 93160-0524

Your support is greatly appreciated!

*C.A.R.E.4Paws is a nonprofit, 501(c)3 tax-exempt organization, and your contributions are tax-deductible to the extent allowed by law.

